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May 23, 2013

TO:

Each Supervisor

Jonathan E. Fielding, M.D., M.P.H. Cymuq X Hold Director and Health Officer

SUBJECT:

NOTIFICATION OF THE USE OF DELEGATED AUTHORITY TO EXECUTE

AN AGREEMENT WITH THE RAND CORPORATION EFFECTIVE DATE OF

EXECUTION THROUGH DECEMBER 31, 2015 FOR EMERGENCY

PREPAREDNESS AND RESPONSE

This is to notify you that I am exercising the delegated authority approved by your Board on January 15, 2013, to enter into a sole source agreement with the RAND Corporation (RAND). effective upon execution through December 31, 2015, to conduct community resilience evaluations, with a maximum obligation estimated not to exceed \$210,447, 100 percent funded by the Robert Wood Johnson Foundation (RWJF), subject to review and approval by County Counsel, and notification to your Board and the Chief Executive Office (CEO).

Under this authority, I will execute an agreement with RAND in the amount of \$210,447, effective upon execution by the parties through December 31, 2015, 100 percent offset by the RWJF Grant I.D. Number 70503, to participate in the evaluation of the Los Angeles County Community Disaster Resilience (LACCDR) project.

Under this agreement, RAND will establish metrics for measuring levels for the following areas: 1) community awareness and engagement around roles and responsibilities related to community resilience in disaster preparedness or national health security; 2) the presence and connections of organizations focused on community resilience; 3) and effectiveness of community resilience and preparedness messages targeted to at-risk individuals. Additionally, RAND will: 1) measure the overall impact of the Los Angeles County Community Disaster Resilience (LACCDR) Project pilot; 2) evaluate the effectiveness and impact of partnerships with other external collaborators; 3) conduct surveys to measure baseline community preparedness levels and progress over the course of the LACCDR project; and 4) determine if there is a general increase in the level of awareness and engagement of the broader community in community resilience and emergency preparedness roles and responsibilities.

Under this agreement, RAND will also partner with DPH to conduct a multi-year evaluation project to address community resilience gaps in an effort to strengthen community resilience and create sustained ability of Los Angeles communities to withstand and recover from disasters. This evaluation represents a first-ever study of how to build community resilience in



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response to disasters. In addition, it will address the capacity of the community to respond to and recover from a range of emergencies. The following are specific evaluation objectives: document how communities can integrate resilience-building activities into their preparedness activities; determine the extent to which neighborhoods that participate in resilience-based intervention activities can improve their engagement and partnership with community organizations on emergency planning; explore how resilience-based principles of community partnership and neighbor-to-neighbor reliance are integrated into routine public health and other organizational practices; and assess changes in household level community resilience related attitudes and behavior.

The funding received from the RWJF is based on DPH's and RAND's previous collaboration on developing unique methods to implement and evaluate metrics consistent with the recommendations from the Centers for Disease Control and Prevention. RAND has unique metrics and methodologies to evaluate preparedness outcomes that are not available from other vendors. RAND's proprietary evaluation methodology will be utilized in the continued implementation of this project.

RAND is uniquely qualified to partner with the Department of Public Health (DPH) on this project due to its current work with the federal government to establish definitions and suggested methodologies for local agencies to develop and improve community resilience as emphasized in the National Health Security Strategy framework released by the United States Health and Human Services in December of 2009 and the draft Biennial Implementation Plan. RAND is leading efforts nationally to define community resilience and identify activities critical to its enhancement.

County Counsel has reviewed and approved the agreement as to use and this delegated authority action.

The attached sole source checklist (Attachment A) has been approved and signed by the CEO.

If you have any questions or require additional information, please let me know.

JEF:fs #02637

Attachments (1)

c: Chief Executive Officer
County Counsel
Executive Officer, Board of Supervisors

SOLE SOURCE CHECKLIST RAND CORPORATION

Check (✓)	JUSTIFICATION FOR SOLE SOURCE PROCUREMENT OF SERVICES
	Identify applicable justification and provide documentation for each checked item.
	Only one bona fide source for the service exists; performance and price competition are not available.
	> Quick action is required (emergency situation)
	Proposals have been solicited but no satisfactory proposals were received.
	Additional services are needed to complete an ongoing task and it would be prohibitively costly in time and money to seek a new service provider.
	Maintenance service agreements exist on equipment which must be serviced by the authorized manufacturer's service representatives.
	It is most cost-effective to obtain services by exercising an option under an existing contract.
	➤ It is the best interest of the County (e.g., administrative cost savings, too long a learning curve for a new service provider, etc.).
	Other reason. Please explain: RAND is uniquely qualified to partner with DPH on this project due to its current work with the federal government establishing definitions and suggested methodologies for local agencies to develop and improve community resilience as emphasized in the National Health Security Strategy framework released by the U.S. Health and Human Services in December of 2009 and the draft Biennial Implementation Plan. RAND is leading efforts nationally to define community resilience and identify activities critical to its enhancement. Due to RAND's efforts, the Robert Wood Johnson Foundation (RWJF) solicited this grant application based on DPH's and RAND's previous collaboration on developing unique methods to implement and evaluate metrics consistent with the Centers for Disease Control and Prevention recommendations. RAND's proprietary evaluation methodology will be utilized in the continued implementation of this largely federally funded project. No other evaluation partner could faffil the specific requirements of the RWJF grant.
	Sheila Shima Deputy Chief Executive Officer, CEO